

MISSOURI RECYCLING ASSOCIATION

2019 Annual Conference St. Louis







JOE ABERNATHY
ST. LOUIS CARDINALS
VICE PRESIDENT, FACILITIES
PLANNING AND ENGINEERING

KEY NOTE SPEAKER

Abernathy is responsible for all day-to-day facility operations and game-day event management activities at Busch Stadium. He is also responsible for managing the collective bargaining agreements with the labor unions employed by the Cardinals, and manages capital improvement projects at Busch Stadium. He serves on the board of directors of the Green Sports Alliance as well as the stadium operations advisory committee for Major League Baseball. In his role as co-chairman of the sustainable operations subcommittee, Abernathy is spearheading the benchmarking of sustainable operations metrics for all MLB facilities. His leadership has grown the Cardinals initiative *4 a Greener Game* from its two-month pilot during the 2008 season into the powerhouse program that annually adds highly visible new features – like 2019's LED display lighting – while achieving ongoing waste diversion, food distribution and energy conservation that educates, motivates and energizes the world's greatest fans.



BROOKE TULLY PROOKE TULLY.COM
BROOKE @BROOKE TULLY.COM

Workshop: Changing Behaviors

Brooke Tully helps organizations design communication & outreach plans that spark conservation movements. She does this by bringing together best practices from her work in commercial advertising, insights from the behavioral and social sciences, and her first-hand experience implementing conservation programs. Brooke spent the first decade of her career working in ad agencies, such as Ogilvy, helping clients reach target audiences to build brand awareness, change preferences, and sell products. In 2007, she joined the NGO Rare where she designed and implemented behavior change campaigns that inspired local communities in Mongolia, Thailand, Laos, and The Philippines to adopt more sustainable fishing and hunting behaviors. Operating independently since 2016, Brooke offers workshops, online courses, and consulting services that provide practical steps for creating communication & outreach plans that motivate people to take action and change behaviors.



This conference and program is partially funded through sponsorship grants through the Missouri Department of Natural Resources and the Solid Waste Management Districts.



MORA ANNUAL AWARDS RECEPTION

TUESDAY, 5:30 - 6:30 P.M.

2019 AWARD WINNERS

7R's of EXCELLENCE

Boonslick Industries
Branson-Hollister Lions Club
EcoShred
Mary Ann Phillips
Missouri State Highway Patrol
Perennial
St. Louis Cardinals
St. Louis Composting
Call2Recycle

President's Award—Tim Warren

LUNCH BUFFET (FOLLOWING TOURS)

SCHLAFLY TAP ROOM BREWPUB 2100 LOCUST

Tours

TUESDAY, 9:45 - 11:30 A.M.

REPUBLIC SERVICES MRF

See what is produced as the facility transforms single stream materials into salable commodities.

St. Louis Composting

See firsthand how yard waste, brush, food waste, and pallets are processed.

EPC - ELECTRONIC RECYCLING

Find out how a single piece of electrical equipment goes through the system from beginning to end using the shredder/sorter system.

STRATEGIC MATERIALS - GLASS RECYCLING

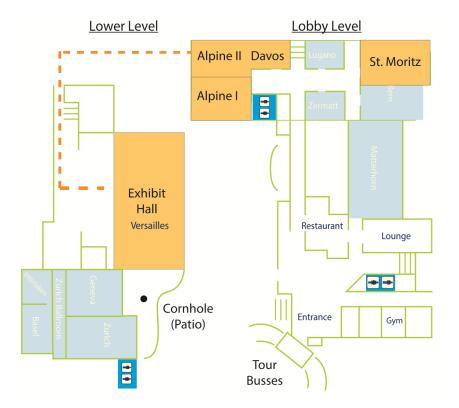
This walking tour of the plant explains how the glass recycling system operates.

BREWERY TOUR AVAILABLE AFTER LUNCH.

LAST BUS TO CONFERENCE CENTER

LEAVES AT 1:20 P.M.

SHERATON WESTPORT CHALET HOTEL





CORNHOLE TOURNAMENT

TUESDAY, 7 P.M. \$20 per 2-person team

CASH ONLY PRIZES!

SILENT AUCTION

Mon. 10 a.m. - Tue. 6:45 p.m.

2020 CONFERENCE

Branson, MO September 22—24

EXHIBIT HALL

Versailles Ballroom

SUNDAY

3 - 8:30 P.M. Exhibitor Setup

MONDAY

6 A.M. - 8:30 P.M. Exhibitor Setup 10 A.M. - 7 P.M. Exhibit Hall Open 5:15 - 7 P.M. Exhibitor Reception

TUESDAY

8:45 A.M. - 7 P.M. Exhibit Hall Open 4:15 - 5:30 P.M. Exhibitor Break 7:30 P.M. Tear Down

THANK YOU SPONSORS AND VOLUNTEERS!

2019 Conference at a Glance

SUNDAY, SEPTEMBER 22				
12 NOON 1 P.M.	Registration for Workshop			
1 – 5 P.M.	Pre-Conference Workshop: Changing Behaviors – Brooke Tully ALPIN	NE İ		
3 – 8 P.M.	Exhibitor Setup			

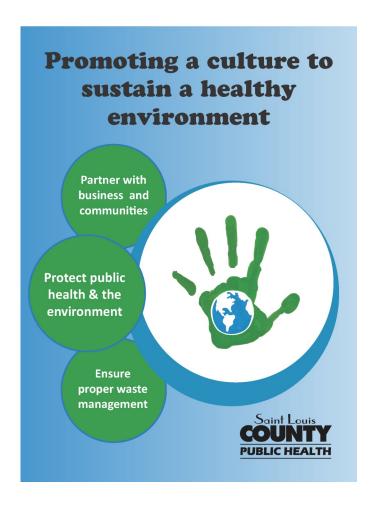
3 – 8 P.M.	Exhibitor Setup					
Monday, Septe	EMBER 23					
7 A.M. – 5 P.M.	Registration					
6 – 8:30 A.M.	Exhibitor Setup					
7 – 8:30 A.M.	Breakfast Outside Exhibit Hall					
8 – 9:20 A.M.	Mini Workshop: Changing Behaviors - Brooke Tully ALPINE I					
9:20 - 9:30 A.M.	Break					
9:30 — 10:00 A.M.	Welcome and Opening Remarks - Dan Imig, MORA President; Conference Co-Chairs, Linda Adams and Elysia Musumeci					
10 — 10:45 а.м.	PLENARY: REDEFINING ROLES IN RECYCLING Beth Porter, Climate and Recycling Director at Green America and author of Reduce, Reuse, Reimagine EXHIBIT HALL					
10 А.М.	Silent Auction Begins Exhibit Hall					
10 A.M. – 7 P.M.	Exhibit Hall Open					
11:00 A.M 12 NOON	Concurrent Sessions					
RETHINK: ONESTL-MANY COMM	IUNITIES. ONE FUTURE	REDUCE/REUSE: SALVAGED MATERIALS WITH A PURPOSE	RECYCLE RESPONSIBLY: St. Louis Institutions			
Aaron Young, East-W Governments Jennifer Wendt, City o	/est Gateway Council of of University City ALPINE II/DAVOS	Jenny Murphy, Perennial Eric Schwarz, Refab ALPINE I	Matt Shelby, St. Louis Zoo Cassandra Hage, Washington University Rachel Greathouse, Saint Louis City Recycles St. Moritz			
12 NOON – 1:15 P.M.	LUNCHEON/KEYNOTE ADDRESS: EXHIBIT F Joe Abernathy, St. Louis Cardinals, Vice President, Facilities Planning and Engineering					
1:15 – 1:45 P.M.	Exhibit Hall Open					
1:45 – 2:45 P.M.	Concurrent Sessions					
RETHINK: CONSTRUCTION AND DEMOLITION		REDUCE: ZERO WASTE AND A DECADE OF BUSINESSES GOING GREEN	RECYCLE RESPONSIBLY: CONTAMINATION EDUCATION STRATEGIES FROM ACROSS THE STATE			
Laura Ginn, St. Louis Eric Schwarz, Refab Madeline Smith, Clay Railesha Tuwari, Was	co Inc. shington University	Tom Wagner, Nestlé Purina PetCare Jean Ponzi, St. Louis Green Business Challenge	Lisa McDaniel, MARC Laurie Duncan and Ashley Krug, City of Springfield Environmental Services Jennifer Wendt, OneSTL "Stick with the Six"			
	ALPINE I	ST. Moritz	ALPINE II/DAVOS			
2:45 – 3:15 P.M.	Exhibit Hall Open					
3:15 – 4:15 P.M.	Concurrent Sessions		I			
RETHINK: BEYOND THE USUAL SUSPECTS-EXPANDING COMMUNITY PARTNERSHIPS		REUSE/REPAIR: REPAIR IS THE NEW "R"	RECYCLE RESPONSIBLY: EARTH DAY 365			
Mickey Croyle, MO Lo Nicole Muschinske, M Lesli Moylan, Missour	eague of Women Voters lissouri Power and Light ri Environmental Literacy	Bridget Sanderson, Missouri Right to Repair Lelande Rehard, Columbia Fix it Fair Rob Didriksen, MOREuse Application, Missouri OA-General Services	GREEN DINING ALLIANCE RECYCLING ON THE GO EARTH DAY FESTIVAL Jen Myerscough, earthday365			
Board ALPINE II/DAVOS		ALPINE I	Bob Henkel, earthday365 Victoria Donaldson, earthday365 St. Moritz			
4:15 – 4:25 P.M.	Break					
4:25 – 5:15 P.M.	MORA Annual Membership Meeting EXHIBIT HALL					
5:15 – 7 P.M.	Exhibitor Reception / Cash Bar					

3

2019 CONFERENCE AT A GLANCE

TUESDAY, SEPTEMBER 24								
7 A.M. – 5 P.M.	Registration							
8 – 8:30 A.M.	Breakfast							
8:30 — 9:15 A.M.	BREAKFAST PLENARY: MDNR UPDATE Chris Nagel, Waste Management Program Director							
8 — 9:15 а.м.	Exhibit Hall (Exhibit Hall Open						
9:30 A.M.	Leave for To	urs (Board I	buses outside of front	lobb	у)			
Republic Service	Republic Services - MRF St. Lou		uis Composting - C&D EPC, Inc Electronic		Recycling Strategic Materials-Glass Recyc		Glass Recycling	
12 NOON – 1:20 P.M.	Lunch and a	tour at Schl	afly Tap Room Brewp	ub				
1:20 - 2:00 P.M.	Travel back	Travel back						
2 – 3 P.M.	Concurrent Sessions							
RETHINK: HARNESSING THE POWER OF COMPETITION IN K-12 EDUCATION Lesli Moylan, Green Ribbon School Program Hope Gribble, Green Schools Quest Margaret Lilly, Resourceful Schools Project ALPINE II/DAVOS			REDUCE: MINIMIZING TOXICITY IN THE WASTE STREAM Tim Warren, Lithium Batteries, Call2Recycle Sarah Staebell, St. Louis HHW John Holmes, EPA Safer Choice Program ALPINE I		RECYCLE RESPONSIBLY: CHEERS OR JEERS? A PANEL DISCUSSION ON GLASS Daniel VanKorn, Strategic Materials Lydia Gibson, Ripple Glass Brent Batliner, Republic Services St. Moritz			
3 – 3:15 P.M.	Break							
3:15 — 4:15 р.м.	PLENARY: BRIEF BUT SPECTACULAR INNOVATION SHOWCASE-TELL US YOUR STORY IN 10 MINUTES OR LESS! So Fresh So Clean in Dutchtown South, Amanda Colon-Smith, Dutchtown South Community Corp. Dish to Dirt Home Composting, Ashley Krug, City of Springfield St. Louis County Curbside Organic Pilot, Ian Ashcraft, St. Louis County DPH Waste Management Program Jefferson County Recycling, Eric Larson, Jefferson County Higher Education Consortium, Maggie McCoy, EarthWays Center Parkway Schools Sustainability, Erik Lueders, Parkway School District							
4:15 – 5:30 P.M.	Exhibitor Break							
5:30 - 6:30 P.M.	MORA Annual Awards Reception Exhibit Hall							
6:45 р.м.	SILENT AUCTION ENDS							
7 P.M.	CORNHOLE	TOURNAM	IENT / CASH BAR	Sic	GN-UP AT REGISTRATION D	ESK	PATIO OUTSIDE	EXHIBIT HALL

Wednesday, September 25			
7:30 — 8:30 A.M.	Breakfast		
8 – 11:00 A.M.	Registration – Silent Auction Final Collection		
8:15 — 9:15 A.M.	PLENARY: REBUILDING RECYCLING TOWARDS ZERO WASTE THROUGH MEASURING WHAT MATTERS: PEOPLE AND THE PLANET EXHIBIT HALL Kate Davenport, Co-President, Eureka Recycling		
9:15 — 9:30 A.M.	Break		
9:30 – 10:30 A.M.	PLENARY: ORGANICS MANAGEMENT PANEL Patrick Geraty, Total Organics Recycling Rana Bains, Bluebird Composting Kevin Anderson, Missouri Organics		
10:30 — 10:40 а.м.	Hotel Check Out		
10:40 — 11:40 A.M.	PLENARY: COMMODITIES PANEL Regional Broker: David Robnak, Central Paper Stock Fiber: Jeff Snyder, Pratt Recycling Inc. Regional Broker and Plastics: David Robnak, Central Paper Stock Glass: Daniel VanKorn, Strategic Materials Metals: TBD		
11:40 — 11:50 а.м.	MORA Closing Announcements (MORA Board Meeting afterwards) EXHIBIT HALL		













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3 Don't bag it

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Daniel E. Imig

Consultant

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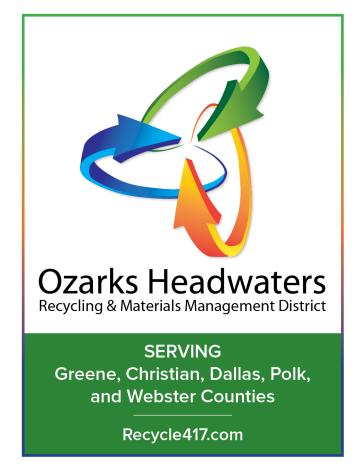
We'd like to help you grow!



Missouri manufacturers have received more than \$11 million from EIERA's Market Development Program, which focuses on end markets for recovered materials. If you make recycled products in Missouri, you may be eligible. Call EIERA at 573-526-5555 to learn more.



www.eiera.mo.gov



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www.eiera.mo.gov

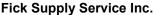
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MDNR - Waste Management Program

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Chris Nagel
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Missouri Recycling Association

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MRC Midwest Recycling Center

3751 Old State Road M Imperial, MO 63052 636.223.0150 Greg Cooksey greg@midwrc.net www.mrcrecycling.net

Ozarks Headwaters Recycling District

940 N Boonville Ave, Room 303B Springfield, MO 65802 417.868.4197 Angie Snyder asnyder@greenecountymo.gov www.recycle417.com

Ozark Rivers SWMD

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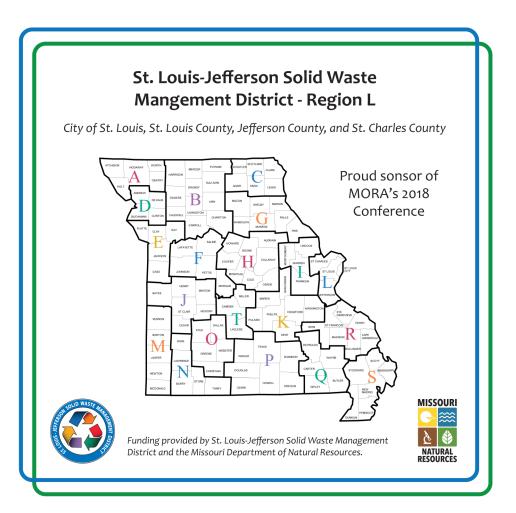
11201 Renner Boulevard Lenexa, KS 66219 913-551-7439 Gayle Hubert hubert.gayle@epa.gov www.epa.gov

VOTE FOR BOARD MEMBERSBY TUESDAY, 3:15 P.M.

PLEASE COMPLETE THE SURVEYS FOR THE CONFERENCE WORKSHOPS AND SESSIONS.









RECYCLE RESPONSIBLY

www.RecycleResponsibly.org

Learn more about the St. Louis metro area's first region-wide recycling education campaign.





PLATINUM

St. Louis-Jefferson SWMD

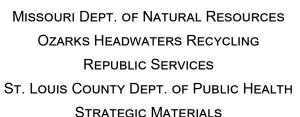




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